



Corporate Sponsorship Opportunities

Mangia Sponsorship – \$1,200 DONATION

- Logo recognition in monthly e-newsletters (*Neighborhood News from Little Italy*)
- Your logo imprinted on (approx 4'x6') banner hung on bocce court wall during both festivals – in view of thousands of bocce tournament spectators
- Your logo on 3 Little Italy-related websites – with thousands of hits
 - PromotionCenterforLittleItaly.org
 - SaintLeoRCC.com
 - LittleItalyMD.com

La Festa Sponsorship – \$2,500 DONATION

- 10 x 20 festival booth (with tent) to display your product / information
- Your logo imprinted on (approx 4'x6') banner hung on bocce court wall during both festivals – in view of thousands of bocce tournament spectators
- 2 VIP parking spaces
- Banner advertising your logo at four entrance gates
- Sponsorship recognition repeatedly on: 3 Little Italy websites, Little Italy e-newsletter, 3 Little Italy-related facebook pages, LinkedIn, twitter
- 2 passes for complimentary food & drink for duration of 2-day festival
- 2 complimentary books: *Baltimore's Little Italy: Heritage and History of The Neighborhood* and *The Italian Immigrants' Daughter*

La Famiglia Sponsorship – \$5,000 DONATION

- 10 x 40 festival booth (with tent) to display your product / information
- Your logo imprinted on (approx 4'x6') banner hung on bocce court wall during both festivals – in view of thousands of bocce tournament spectators
- 4 VIP parking spaces
- Banner advertising your logo at four entrance gates
- Banner advertising your logo on front of music stage
- 6 passes for complimentary food & drink for duration of 2-day festival
- Repeated sponsorship recognition on: 3 Little Italy websites, Little Italy monthly e-newsletter, 4 facebook pages, LinkedIn, twitter
- 4 complimentary books: (2) *Baltimore's Little Italy: Heritage and History of The Neighborhood* and (2) *The Italian Immigrants' Daughter*
- 2 company reps (or family members) ride in convertible during Sunday's street procession

Mamma Mia! Sponsorship – \$10,000 DONATION

- 10 x 40 festival booth (with tent) to display your product / information
- Your logo imprinted on (approx 4'x6') banner hung on bocce court wall during both festivals – in view of thousands of bocce tournament spectators
- 6 VIP parking spaces
- Banner advertising your logo at four entrance gates
- Banner advertising your logo on front of music stage
- Repeated sponsorship recognition on: 3 Little Italy websites, Little Italy monthly e-newsletter, 4 facebook pages, LinkedIn, twitter
- 10 passes for complimentary food & drink for duration of 2-day festival
- Overnight accommodations at Baltimore's Marriott Waterfront (4 guests)
- 6 complimentary books: (3) *Baltimore's Little Italy: Heritage and History of The Neighborhood* and (3) *The Italian Immigrants' Daughter*
- 4 company reps (or family members) ride in convertible during Sunday's street procession

Suzanna Rosa Molino

Sponsor & Vendor Coordinator – Italian Festivals 2018

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PromotionCenterforLittleItaly.org

SaintLeoRCC.com